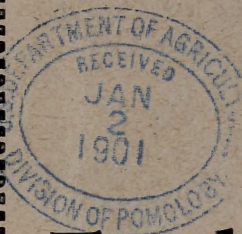


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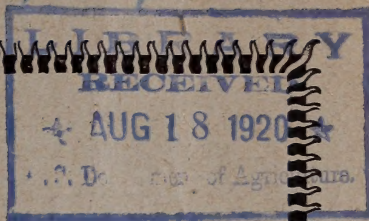
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Indexed



1901



Eagle Fruit Farm



ANNUAL CATALOGUE

OF

Strawberry
Plants.....

J. F. DREYER,
PROPRIETOR,

FRANKFORT. : : : : : INDIANA.



THE

National Fruit Grower

Is the Largest Horticultural and Fruit Trade Publication West of New York. Published monthly at

ST. JOSEPH, MICHIGAN

Keeps you posted on Horticulture, Crop Conditions, Prices of Fruit Products in the Different Markets, Fruit Trade Matters; Diseases of Trees and Plants and Treatment of same. You will like it, if you grow a tree or vine. It deals with every phase of the fruit industry from the field to the market, including varieties, cultivation, transportation,

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and the final sale in the market. It tells the growers who they may safely send their goods to in the cities of the country, guards them from the wiles of "snide" commission houses, and gives just the information the grower needs, whether he be an amateur or professional. Publishes market reports from different cities, giving a summary of prices.

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Visitors Welcome and . . .

. . . Correspondence Solicited



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GREETING

I come before the public again with my annual catalogue of plants. This is my 20th century number, and, in all probability, it will be the only century number I will have the opportunity of issuing. I make no attempt at display, and do not wish to so embellish my catalogue that it will be admired for the mechanical workmanship of the printer, rather than for the matter contained therein. I want to so write it that it will be read by those who are interested in what I have to offer. I want to say here just what I would say to my best friend were I talking to him face to face. It would not be to my interest to deceive anyone to get him to buy plants of me if it were in my heart to do it. I would rather miss a sale than to have a dissatisfied customer. It is my intention to continue the business from year to year, and I hope that those who do business with me will be my friends in the succeeding years, for I have no means of advertising my business other than this little annual, and kind words from former customers.

There was a time in our history, during the settlement of the colonies and the earlier development of the central and western states, that sign painters and job printers were not much in evidence. The pioneers lived more independently, and a man with his family about him could live almost entirely by their own resources. Their simple manner of life created few demands. The real necessities were eagerly sought for, but luxuries and superfluities were regarded as beyond their reach. Business was not crowded then and there was not that mad rush after wealth that there is in these latter years. Conditions have changed and also methods have materially changed. Society has been remodeled. New ideas have sprung up and new tastes developed. A higher order of things has taken hold of the people so that the world now makes greater demands, and is harder to please. Nothing but the very best will do. What the people want they must have and have it right away. If there is anything on the globe they want it must be forthcoming. The great inventions of the last few decades have made the nations of the world our

neighbors, and have enlarged our sphere of activity. It is a fact that the larger the circle we move in the greater will be our wants. This condition of things and the diversified demands coming upon us, has made business take on a new aspect. The man who hopes to succeed now must expect to hustle or be left in the dim distance behind. The danger is in "overloading." The man in business or in the professions who follows the old method of generalizing and grasping everything within reach, will surely find himself burdened with that which will be of little use to him. While he is surfacing around, the other fellow with one line or one branch of business will delve deeper and obtain the richer things and press forward to success. A man must qualify and equip himself for his work and the specialist can surely render the most satisfactory service.

Now back to the point. Every profession or avocation has its "sign board," if I may be allowed the expression. The church has its creed and its church papers. Every political party has its party organ and the fraternal organizations have their publications. The banker puts his sign on the plate glass window. The lawyer and the doctor hangs out his sign over the office door. The merchant has his posters and full-page advertisements. So the nurseryman and plant-grower must have some means of announcing his business and the annual catalogue seems to be his best method.

This is a simple and fair proposition. I have, with great care, grown a fine lot of strawberry plants for sale, and now I want those to know it who want to buy. I say to you what I am willing to take for them, and if you think they are worth the money, and that I am a safe person to entrust your business with there is a probability that we can do business. If I cannot give you what you want, or am not willing to give an equivalent for your money, I do not deserve your patronage. If I have superior plants, and sell them cheap, and am trustworthy, I see no reason why I should not have your order.

I am not in the nursery business and have nothing to offer but strawberry plants, and consequently during the packing season can give my entire attention to handling the orders that have been entrusted to me. I have two grown sons to assist me, and they are very careful in looking after the details of the business, for they know that our reputation is at stake. I answer all correspondence myself, either directly or by dictating to my daughter, to be written on the typewriter.

My plants this year are the best, I think, I have ever grown. They will not make the yield they ought for they did not get thick in the rows. This will, however, be better for the purchaser, and by having larger beds I will have a good supply.

I feel very grateful for the many kind words received from my customers and it assures me that my efforts have been appreciat-

ed and that my plants have proved all that I claimed for them. I hope that my business shall be so conducted in the future that I will merit the same patronage that I have received in the past, and that my business may increase only upon its merits. The "Golden Rule" is a safe, and the only safe, guide, and I hope that I may always be able to make a proper application of it in my every business transaction.

I solicit correspondence with any who are interested in berry growing. I may not be able to help the veteran grower much, but the beginner often would like a little instruction in starting a bed or in the further management of it. I will cheerfully answer all correspondence whether from customers or not.

Orders respectfully solicited, and whether large or small will be appreciated, and will receive careful and prompt attention.

NAME.

Some may ask why I call my place the Eagle Fruit Farm. There is no significance in the name, and if my name had been one more familiar or easily remembered there would have been no necessity of adopting this or any other name for the farm. My name is easily forgotten and should this catalogue get misplaced, a letter or card addressed to The Eagle Fruit Farm will reach me just as promptly.

LOCATION.

My place is located in Clinton county, one of the best counties in central Indiana. The soil is rich and productive and well adapted to fruit culture. The interest in small fruits in this section is increasing. I am one mile south-west of the public square, near the corporate limits of the beautiful city of Frankfort. Would be glad to have anyone, who is passing through our city, come out and see me and my plants.

SHIPPING FACILITIES.

Frankfort as a shipping point has facilities equal to cities of much larger proportions. I doubt whether she is excelled by any other city in the state outside of Indianapolis. Four first-class railroads pass through here, making direct communication with all principal points, such as Chicago, Toledo, Cincinnati, Louisville, St. Louis, Kansas City, Peoria, Terre Haute, Indianapolis, South Bend, etc., etc. Twenty-four express trains depart daily. The American Express over the Monon Route; the United States over the Lake Erie & Western; the National over the Clover Leaf and the Adams over the Vandalia Line.

SHIPPING.

Plants are always shipped by express unless otherwise directed. They may be shipped by freight with comparative safety over

direct lines. Plants are longer in transit, and this mode should not be adopted late in the season, when ample time cannot be given. I deliver plants well packed and in good condition at the freight or express office, and take a receipt for them, after which my responsibility ceases.

PROPAGATION.

I set new propagating beds every spring with strong plants whose parents have not borne fruit. The blooms are removed and no fruit allowed to ripen, so that all the energy and vigor is expended in the production of plants. No bed is allowed to stand but one year. I have been a commercial berry grower since 1886, and a few years ago added the plant business, which I consider separate and distinct from the berry business. I do not go to my bearing beds for plants. In the first place they would not be first-class, and then, if the beds have been properly cared for, there are no plants to spare out of such beds. Until I added this branch of business I usually bought my plants.

SUBSTITUTION.

Please state whether or not I may substitute plants of equal merit if stock should be exhausted on varieties ordered. Unless otherwise directed, I will take it for granted that it will be satisfactory, and will deem it my privilege to substitute. If you are particular as to varieties just write the words "No Substitution" on your order.

DIGGING AND PACKING.

Plants are dug under my own supervision or that of one of my sons. Great care is taken that plants are not exposed to the wind or sun, and, as a rule, are sent out the same day they are dug. The entire row is taken up and original plants and tips or weakly plants cast aside. Nothing sent out that is not good enough to set on my own grounds.

I give my personal attention to packing and shipping.

GUARANTEE.

While I am very careful that mistakes do not occur, and will replace any plants that do not prove true to name, it is hereby understood that I will not be held liable for more than the price paid for the plants.

PRICES.

My prices are as low as first-class plants can be produced. I am not expecting to get rich out of the plant business but I do expect a profit on every order I send out. If I should sell one man his plants without any profit some other person would consequently have to pay too much for his plants. I am satis-

fied with small margins and hope that by putting the prices low it will not be thought that the plants are anything but the very best. It does not pay to buy inferior plants at any price.

TERMS.

One-fourth cash with order; balance before stock is shipped. Plants will be shipped C. O. D. if a remittance of one-fourth accompanies the order.

GRIEVANCES.

If anyone thinks he has a grievance he must notify me at once. I am not infallible and mistakes may occur. I feel confident that our business relations will be pleasant if we properly understand each other.

IMPORTANT.

Varieties marked P are pistillates or imperfect bloomers, while those marked S are staminate, or perfect. Every third or fourth row should be set with perfect varieties. Beginners should bear this in mind when ordering. I noticed that some last year, by not reading this carefully, thought that P meant perfect when it is just the opposite. The staminate, of course, may be planted by themselves and will not be benefitted by having other varieties near them.

SPECIAL COLLECTION.

I have a special collection for those who want plants for a private garden and leave the selection of varieties to me. I receive a good many such orders from those who are buying for the first time. These are well selected and will be about what a careful grower would recommend. I reserve the right to ship other varieties should any kind be sold out when order is received.

Fifty each of Brandywine, Haverland, Beverly, Warfield and Crescent.

RATES.

Fifty at hundred rates, and five hundred at thousand rates. When five thousand plants are ordered at one time, all plants are furnished at lowest price quoted, regardless of quantity taken.

REFERENCES.

First National Bank; Farmers' Bank; Clinton County Bank; Morris Brothers, Brokers; J. V. Kent, Judge of Clinton Circuit Court. Robert Irwin, City Mayor; Dr. O. Gard, State Senator; A. A. Laird, Postmaster; either of the Express Agents. All of Frankfort, Indiana.

PLANTS

✓ BUBACH (P). This berry is a favorite with veteran growers all over the country and the demand for plants is increasing each year. The beginner may not succeed so well the first year as with some other varieties for it requires good care and strong soil. A clay loam, well enriched, is the best for this variety. On loose black soil it sometimes is a little rough. The plant is strong and vigorous and will fill up the row usually about right without cutting off runners. The berries are large and of good flavor, and firm enough to ship well. Under favorable circumstances immense crops may be obtained and the price is usually considerable above the average.

Per hundred, 40 cts.; per thousand, \$2.50.

✓ BEVERLY (S). A seedling of Miner's Prolific, but a much finer berry and a greater bearer. A vigorous upright grower with heavy foliage. Berries large and showy. The flavor is very fine. I notice that when we want berries for dessert for our own table we send to the Beverly rows for them. This berry deserves a higher rank than is usually accorded it and I believe it will have it when once known. I would especially recommend it for private gardens. It is a good pollenizer for early and mid-season varieties.

Per hundred, 40 cts.; per thousand, \$2.50.

✓ BISEL (P). This berry is a favorite in Southern Illinois where it originated. The berries are large and uniform in shape. Plant strong and vigorous with abundant foliage which protects bloom against late spring frosts.

Per hundred, 40 cents; per thousand, \$2.25.

✓ BRANDYWINE (S). One of the newer varieties but has proved very satisfactory wherever introduced. Berries large, roundish, conical, uniform in shape and of a bright glossy crimson. They color all over alike and hold out in size well to the end of the season. Moderately firm and flavor good. Season medium to late.

Per hundred, 40 cts.; per thousand, \$2.50.

✓ CLYDE (S). This variety was originated by Dr. Stayman of Leavenworth, Kansas, some years ago but it has not been before the public but a short time. It has a promise of becoming very popular. The berries are large and beautiful and flavor good. The plants are vigorous and are said to withstand drouth better than any other variety. Season, medium early; berries firm and good shippers and very productive.

Per hundred, 50 cts.; per thousand, \$2.75.

✓ CRESCENT (P). Perhaps the most widely known and extensively grown of any variety on the market. It succeeds anywhere, on any soil, and bears neglect better than any other variety. Berries of medium size and fair flavor; season, early. Many growers still consider this the most profitable berry. An immense bearer.

Per hundred, 35 cents; per thousand, \$2.00.

✓ EUREKA (P). One of the older varieties and recommended by some

growers very highly. Plant a rank grower. Berries medium size and good quality. Fairly productive. Season medium to late.

Per hundred, 40 cents; per thousand, \$2.25.

ENHANCE (S). Originated in Ohio. Plants large and vigorous. Large, conical, crimson berries and firm enough for shipment. Prolific bearer and good quality. Especially recommended as pollenizer for Bubach and other medium to late varieties.

Per hundred, 40 cents. Per thousand, \$2.25.

GANDY (S). This is the best late market berry ever introduced. It comes in just as the other berries are about gone and is sure to bring a good price. I realized more than two cents per quart for them last year above the price obtained for other berries. Plants large and strong. Berries large, roundish, conical, firm and of uniform shape. The best shipper I have on my grounds and I know of no firmer berry. Plants should be set very early in the Spring on rich soil to insure a good crop the next season.

Per hundred, 40 cents; per thousand, \$2.50.

GREENVILLE (P). A large and very beautiful berry and will give good returns under generous treatment. It somewhat resembles the Bubach but is smoother and a better plant maker. Midseason.

Per hundred, 40 cents; per thousand, \$2.50.

HAVERLAND (P). This berry is a favorite where well known and properly handled. It is a little soft for shipping, but for nearby market it is a splendid seller. It is of uniform smoothness and every specimen is a perfect shape even when they begin to run small. It is a showy berry in the boxes and will attract attention. Plants of medium size and will get plenty thick in the row. The berries are large, long, conical and a rather light color. Ordinarily very productive.

Per hundred, 40 cents; per thousand, \$2.50.

GLEN MARY (P). Originated in Penn. and introduced by Mr. Allen in 1896. A large beautiful berry and said to be very productive. I have not given it a fair trial on my grounds.

Per hundred, 50 cents.

JESSIE (S). Originated in Wisconsin. Especially recommended as a fertilizer for all early varieties on account of its heavy pollen. Berries large and showy. Flavor excellent. Plants strong and vigorous and will not set too many. Some growers report enormous yields but it is a little particular as to soil and treatment.

Per hundred, 40 cents; per thousand, \$2.25.

LOVETT (S). The ideal plant for pollenizer for Crescent and Warfield. Very productive; of good size, conical, crimson berries, with light red flesh and fairly good flavor. It blooms early and furnishes bloom throughout the season.

Per hundred, 40 cents; per thousand, \$2.25.

MICHEL'S EARLY (S). Recommended for its extreme earliness and

heavy pollen. Berries small, but good quality. A good plant maker; and plants are vigorous; though rather small

Per hundred, 35 cents; per thousand, \$2.00.

MARSHALL (S). A strong growing plant, with broad, heavy dark green foliage and large, beautiful, highly flavored berries. Not very productive but its immense size makes it desirable for the amateur or fancy grower.

Per hundred, 45 cents.

PRINCETON CHIEF (P). A tall luxuriant grower, with heavy foliage, and strong healthy plant every way. Succeeds on any soil. Berries large and delicious. Prolific bearer. Season medium.

Per hundred, 35 cents; per thousand, \$2.25.

PRINCESS (P). Originated in Minnesota. Plant healthy and vigorous. Berries large, good quality and productive.

Per hundred, 45 cents.

SHARPLESS (S). One of the old well-known varieties, and still a favorite by some growers, but discarded by some on account of its tender blossom and liability to be killed by frost. Strong plant and large berry. Good pollenizer.

Per hundred, 40 cents; per thousand, \$2.50.

TENNESSEE PROLIFIC (S). This is a seedling of the Sharpless and Crescent. The fruit is large and good color and fairly productive. It is a popular variety in the east and has a good many friends throughout the country. I have not fruited it on my place.

Per hundred, 45 cents; per thousand, \$2.75.

WARFIELD (P). This is a splendid berry and has admirers all over the country. It is the best berry for canning known to the berry grower. It is not of immense size, but when once placed upon the market, the demand is sure to increase. It is the one variety of medium size that the consumer will seek for and will be satisfied with no other. The grower can produce berries of any size he wishes, up to a certain limit, of course. With proper care the berries will be good size, beautiful and rich. With neglect the berries will be small. The plants are inclined to get too thick and it is very essential to thin them. The plant is small but hardy and is nearly sure to start well. If the plants are not allowed to get thicker than the Bubach usually sets, the crop will be immense and the berries fine.

Per hundred, 35 cents; per thousand, \$2.00.

VAN DEMAN (S). This variety was introduced by the recommendation of experiment stations all over the country. It is very early, good flavor and moderately productive. A good pollenizer. The one weak point is that it does not bear transplanting very well and it is a little hard to get a good stand.

Per hundred, 40 cents; per thousand, \$2.25.

WM. BELT (S). Introduced by M. Crawford in 1895. The plant is large and a very strong grower. The berry is large, conical, rather long; quality good; moderately firm and of good size. A favorite with amateurs and fancy growers on account of its size and beauty.

Per hundred, 40 cents; per thousand, \$2.50.

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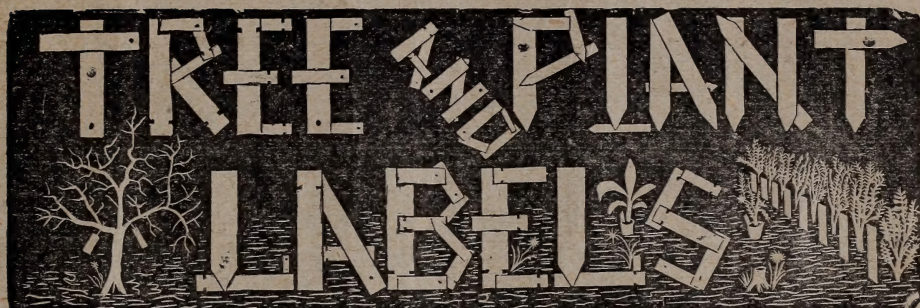
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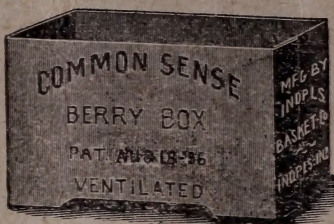
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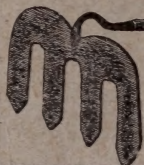
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FOR SALE ONLY BY

J. F. DREYER, FRANKFORT, INDIANA.

EAGLE HOE

This hoe should be in the hands of every fruit grower. It is especially adapted to the cultivation of strawberries after the runners start. It can be used right among the runners and new plants and mellow the soil and destroy the young weeds just starting without doing any injury to the runners. It is the only tool that can be used in the row. The centers can be kept clean with other tools but the rows are usually neglected and weeds allowed to grow until they get large enough to pull with the hand, and that is a tedious task. With this hoe the labor will be reduced and the yield increased. It has given satisfaction wherever tried.

State Entomologist's Certificate of Nursery Inspection

No. 21.

This is to certify that the nursery premises and growing stock of J. F. DREYER, situated in FRANKFORT, INDIANA, has been inspected according to the provisions of the law, [Senate Bill No. 12, approved March 1st, 1899] and no indications have been found of the presence of the San Jose scale or other dangerously injurious insects or plant diseases.

This certificate is invalid after June 1st, 1901.

PURDUE UNIVERSITY, LAFAYETTE, IND., July 13, 1900.

J. TROOP,
STATE ENTOMOLOGIST.